



CITY DEAL

Preston, South Ribble & Lancashire

Preston, South Ribble and Lancashire City Deal Stewardship Board

Minutes of the Meeting held on Wednesday, 22nd February, 2017 at 10.00 am at the Cabinet Room 'C' - The Duke of Lancaster Room, County Hall, Preston

Present

Stuart Sage (Chair)

Jean Hunter
Jo Turton

Lorraine Norris
County Councillor Jennifer Mein
(LEP Representative)

In Attendance

Councillor Peter Rankin, Leader, Preston City Council
Joanne Ainsworth, Specialist Advisor, Finance, Lancashire County Council
Beckie Joyce, Head of Strategic Development, Lancashire County Council
Andy Milroy, Senior Democratic Services Officer, Lancashire County Council
Sarah Parry, Programme Manager City Deal, Lancashire County Council
Sue Procter, Director of Programmes and Project Management, Lancashire County Council
Stuart Sage, Homes and Community Agency
Eddie Sutton, Director of Development and Corporate Services, Lancashire County Council
Simon Turner, Marketing Consultant, Freshfields
Ginette Unsworth, Head of Service Communications, Lancashire County Council

1. Welcome and Apologies for Absence

Apologies for absence were presented from Jim Carter, Malcolm McVicar, Danielle Gillespie and Councillor Peter Mullineaux.

In the absence of the regular Chair Jim Carter it was reported that in accordance with the Terms of Reference for the City Deal Executive that the Chair of the LEP had nominated County Councillor Jennifer Mein as the LEP Chairs nominee and would therefore Chair the meeting.

In addition in the absence of the Danielle Gillespie from the HCA, Stuart Sage was nominated as the HCA representative for the City Deal Stewardship Board.

The Chair, County Councillor Jennifer Mein, welcomed all to the meeting. It was noted that as Councillor Mullineaux was not present that the City Deal Executive was inquorate. It was agreed by the members present that the meeting proceed with any decision to be taken afterwards by written resolution, or deferred to the next meeting.

5. Cycling / Guild Wheel

Peter Ward, John Leeming, Rob McDougall and Matt Hodges attended the meeting on behalf of the Preston Cycling Liaison Group and gave a presentation on cycling in particular the Guild Wheel in Preston.

Resolved: The City Deal Executive and Stewardship Board agreed to receive the presentation and agreed to provide a written response to the questions raised within the presentation to the Cycling Liaison Group.

2. Minutes of the City Deal Executive and Stewardship Board meetings held on 18th November 2016 and 9th January 2017

Resolved: That the minutes of the City Deal Executive and Stewardship Board meetings held on 18th November 2016 and 9th January 2017 be approved as an accurate record and signed by the respective Chairs.

3. Matters Arising

None

4. Declarations of Interest

None

6. Investment Marketing Update Report

Simon Turner, Freshfields, presented a report (circulated) that updated the City Deal Executive and Stewardship Board on Investment Marketing since the January 2017 meeting.

With regard to the Investment Prospectus an alternative approach was suggested, rather than have a static brochure that may quickly become out of date, it was proposed that the Prospectus be produced as a magazine or newsletter format on a regular basis in order to provide continual timely updates on City Deal Investments.

In addition it was proposed that some marketing materials be prepared that can be taken by the delegation attending the MIPIM Cannes event from 14-17 March 2017. It was agreed that materials would be prepared and cleared with the LEP Board prior to the event.

Resolved: The City Deal Executive and Stewardship Board:

- (i) Noted the progress made in developing an Invest Central Lancashire Theme and that a regular magazine or newsletter should be produced rather than a static document.
- (ii) Approved the framework and strategy for the Invest Central Lancashire prospectus as set out in the report.
- (iii) Requested that a draft Invest Central Lancashire prospectus be presented at the forthcoming Executive and Stewardship Board Workshop to be held on 30th March 2017.
- (iv) Noted the feedback from the City Deal Place North West Event held on 7th February 2017.
- (v) Noted the need for an ongoing campaign action plan and requested a comprehensive Marketing, Communication and Events Plan is prepared and brought to the June 2017 meeting.
- (vi) Requested that marketing material be prepared for delegated attending the MIPIM Cannes event and cleared with the LEP prior to the event; and
- (vii) Noted the ongoing activity in respect of the implementation of the existing communications plan.

7. HCA Business and Disposal Plan (2016 – 2019) Progress Update

Stuart Sage, Homes and Communities Agency, presented a report (circulated) which provided the Executive and Stewardship Board with a progress update on the HCA Business and Disposal Plan from 4th November 2016 to 10th February 2017.

It was confirmed that future Business and Disposal Plan update reports will include an overall plan. With regard to performance it was confirmed that as of 10 February 2017 159 new homes have been completed on HCA sites and that it is now expected that against the target of 192 completions by the end of March 2017, this target will be exceeded. It is now expected that at least 200 new homes will complete by the end of March 2017.

Specific reference was made to the following sites:

Cottom Hall Phase 3: Works are progressing well, 10 units have been completed with a further 19 expected to complete by the end of March 2017.

Altcar Lane: This site is now ready for marketing and soft market testing will commence imminently.

It was confirmed that the HCA had submitted a Capacity Funding bid to Government with a decision expected in the next week.

In addition a Government Housing White Paper was published on 7th February 2017, the content includes issues previously discussed at City Deal meetings regarding accelerated construction.

Resolved: The City Deal Executive and Stewardship Board noted the contents of the report and the progress made during the period 4th November 2016 to 10th February 2017.

8. Implementation Update - Quarter 3 - Sept-Dec 2016

Sarah Parry, City Deal Programme Manager, Lancashire County Council, presented a report (circulated) which provided an Implementation Update for Quarter 3 – September to December 2016.

It was reported that the key milestones achieved during this quarter included:

- Submission of the planning application for Penwortham Bypass.
- Planning consent secured for the redevelopment and refurbishment of the Preston Bus Station concourse and works started on site.
- Planning application submitted and consented for the Youth Zone.
- Planning consent received for the Moss Side Test Track Masterplan, currently out for consultation and the concept design for the road infrastructure has been approved.
- Consultation on the City Deal Cycling Strategy is underway.

City Deal Members requested that officers identify any areas with potential lack of capacity and report back to the Executive and Stewardship Board.

In addition, Jo Ainsworth, Specialist Finance Advisor, Lancashire County Council provided an update on the financial data for the same period. It was reported that finances remained largely on track and as anticipated in relation to the schedule of works and programme of activity.

Resolved: The City Deal Executive and Stewardship Board noted the Quarter 3 Implementation Update for the period October-December 2016.

9. Procurement: Penwortham Bypass and Section 1 of the East West Link Road

Eddie Sutton, Director of Development and Corporate Services presented a report (circulated) regarding Procurement Proposals for Penwortham Bypass and Section 1 of the East West Link Road.

It was proposed that the decision regarding the Penwortham Bypass procurement be deferred to allow further detail to be provided, with a final decision to be taken as soon as possible once the additional information is provided.

With regard to Section 1 of the East West Link Road it was recommended that this project be subject to a formal tender process.

Resolved: The City Deal Executive and Stewardship Board:

- (i) Agreed to defer a decision regarding the procurement process for Penwortham Bypass to allow further detail to be provided, with the decision to be considered as soon as possible thereafter; and
- (ii) Approved that the East West Link Road be subject to a formal tender process.

10. Community Infrastructure Plan

Lorraine Norris, Chief Executive, Preston City Council provided an oral update on the development of a Community Infrastructure Plan. It was reported that a comprehensive report is in circulation and work is continuing to develop the Plan with a view to it being brought to the Combined City Deal meeting to be held in June 2017 for consideration.

Resolved: That the oral update regarding the Community Infrastructure Plan be noted.

11. Any Other Business

None

12. Date of Next Meeting

It was noted that the next Combined City Deal Executive and Stewardship Board meeting is scheduled to be held at 2pm on 14th June 2017, in Cabinet Room 'D' – The Henry Bolingbroke Room, County Hall, Preston.

It was also noted that the City Deal Workshop event had been arranged to be held from 9am to 1pm on Thursday 30th March 2017 at UCLans Westleigh Conference Centre. It was agreed that both Chorley Borough Council and UCLan be invited to the Workshop.

13. Resources Review

Beckie Joyce, Head of Service, Strategic Economic Development, Lancashire County Council provided an oral update on the Resources Review. It was reported that work was ongoing with the consultant Keppie Massie and a report would be presented to the June 2017 City Deal meeting providing a detailed update.

Resolved: The City Deal Executive and Stewardship Board noted the oral update regarding the Resources Review.